

A woman wearing a light-colored straw hat and a sleeveless, vertically striped dress stands on a paved road. She is leaning against the open rear hatch of a silver SUV. The car's trunk is open, and a red bag is visible inside. The background features a scenic view of rolling hills and fields under a bright, hazy sky. The overall mood is peaceful and adventurous.











**breathe**  
DON'T PANIC

**PRODUCT  
BROCHURE**

# PACKAGE OPTIONS

Based on your selected membership, you get access to the following valuable services.



BENEFITS	SECURE	SECURE+	SECURE BREAKDOWN	ASSIST	EXECUTIVE
 24/7 Crisis Response Service	●	●	●	●	●
 Crisis Response Coordination	●	●	●	●	●
 Breakdown Safety Patrol	●	●	●	●	●
 Guardian Alert		●		●	●
 Hijack Tracking		●		●	●
 Home Alert		●	●	●	●
 Accident Management	●	●	●	●	●
 Breakdown Response			●	●	
 Bail Assist					●
 Trauma Counselling					●

# BENEFIT FEATURES



## 24/7 Crisis Response Centre

In an emergency or incident, the Breathe App gives members direct access to our specialist Crisis Response Team to assist with co-ordinating and managing your incident and ensuring emergency service responders will arrive promptly at your precise location, saving you valuable time and stress.



## Crisis Response Coordination

In the event of an accident, emergency, or roadside breakdown, our Crisis Centre will assist you by co-ordinating the relevant response teams and possibly by working with your own service providers that may be part of your existing vehicle or medical cover.



## Breakdown Safety Patrol

Breaking down and being stranded at the roadside is, unfortunately, a high risk in South Africa. With over 2000 Breakdown Safety Patrols, we aim to arrive at your side in under 8 minutes to wait with you until your breakdown service arrives and you are safe.



## Guardian Alert

If you are confronted with any dangerous or unsafe situation, Breathe's national network of over 3 000 tactical response vehicles will ensure you get the protection you need in minutes. With Guardian Alert, our members have access to our unique Home Alert and Hijack Tracking features which ensure you get the protection you need, whatever scenario you find yourself in.



## Hijack Tracking

As part of our Hijack Tracking service, our crisis centre team will contact your existing vehicle tracking provider to request the dispatch of their armed response to assist in locating your car and possibly you too.



## Home Alert

Home Alert transforms your cellphone into a security alert button for your home's security system. If you believe you have intruders at your home, simply press the Guardian Alert button, and we will call you back immediately. If we are unable to get hold of you, we will immediately get in touch with your home security company to dispatch an armed response team to assist.



## Accident Management

Serious vehicle accidents usually require the co-ordination of several responders at the same time. Our skilled and experienced team will make sure you get all the help and comprehensive support you need until your crisis is over.



## Breakdown Response

Breathe has a partnership with one of South Africa's largest private breakdown response providers, which means that our members will get the assistance they need at their precise location when they need it most.



## Bail Assist

If you are charged for a minor offence, our qualified legal team will ensure your stay at the police station is as brief as possible, day or night. Terms and conditions may apply.



## Trauma Counselling

Over and above ensuring your safety at the time of an emergency, we also offer you and your family telephonic counselling services to provide support in the stress and trauma after the event.

# SETUP

To be able to track your location in an emergency you need to complete the steps below:

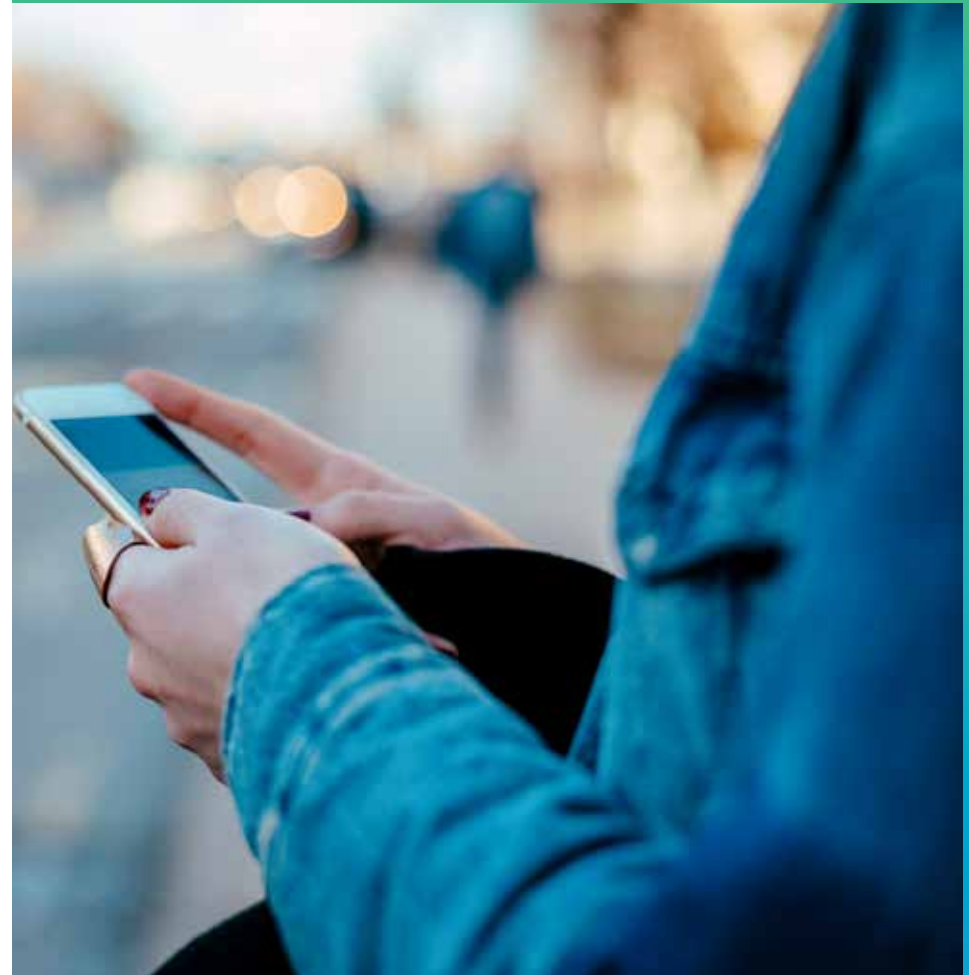
- 1 Speak to your broker or financial advisor in order to Activate your Breathe App.
- 2 Keep an eye out for a call from one of our agents to process your payment.
- 3 Set up your profile by entering all of your information, insurer details and emergency contacts.
- 4 Submit a Test Panic and our crisis centre will call you to ensure they can pinpoint your location and assist you.
- 5 Take a deep breath and rest easy knowing you're all set up, and we're here for you when you need us!

# EMERGENCY

In an emergency you need to do the following:

Activate an alert using the Mobile App or USSD panic number and one of our crisis centre agents will call you to ensure they can pinpoint your location and assist with your emergency.

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DON'T PANIC



Please visit [www.breathedontpanic.com](http://www.breathedontpanic.com)

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